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CaerusPoint's Major Decision Launches New iTunes App

CaerusPoint - producer of the award-winning education-based video series Major Decision - has just launched Major Dczion: the new app for the Major Decision series.

ORLANDO, FL, May 06, 2011 /24-7PressRelease/ -- CaerusPoint - producer of the award-winning education-based video series Major Decision, created to spark an interest in high school and college students for further education and professional careers - has just launched Major Dczion: the new app for the Major Decision series.

The launch of the app, for sale through iTunes for iPhone, iPad and iPod Touch, is available at a low cost of \$5.99. The app was created by Amadeus Consulting. Now users can scroll through the industries and watch full episodes of Major Decision, access cool animated graphics that will help them compare careers and match it with their interests, right on their hand-held devices.

"The Major Dczion app makes our entire Season 1 episodes, including our career ranking system available to students, parents, and educators alike," said CaerusPoint President Chris Botha.

"With the use of technology Major Decision will not only be available in today's classrooms but can now also be used by students on mobile devices all over the world at their own leisure," added CaerusPoint CEO Kobie Pieterse

Major Decision is an education-based series of entertaining videos (appealing to a diverse audience) that dissect each highlighted career in less than a half hour in the form of an up-beat hosted show, and feature an informal in-depth interview of a professional in that specific field. This offers a student an accurate "day-in-the-life" depiction of a career in an exciting and positive platform. The series provides present-day, real world guidance from an expert within his or her area of expertise. The Major Decision career guidance video library spans twelve popular industries showcasing multiple careers within each industry.

The unique informal in-person interview style, comprehensive career coverage and proprietary career ranking system set this series apart from other career guidance programs. The series helps boost post-secondary education and helps reduce dropout rates by educating viewers about the array of careers that are available today.

CaerusPoint was recently awarded eight Telly Awards at the 2011 32nd Annual Telly Awards Program for Major Decision. The company also recently took home an unprecedented 11 awards including 'Best Education Program' for their Major Decision series at the 21st Annual Crystal Reel Awards Gala held by the Florida Motion Picture and Television Association (FMPTA).

For more information on CaerusPoint's award-winning career guidance video series Major Decision, visit www.caeruspoint.com; or contact Mark Jerkins at Higher Advertising, Inc., email: Mark@higheradvertising.com; phone: 407.447.1340.

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